

*A Brief Report*

*on*

**“JOURNEY FROM INNOVATION  
TO ENTREPRENEURSHIP”**

**on the occasion of**

**“World Entrepreneurs Day”**

**21.08.2022.**

**Organized by**

**Entrepreneurship Development Cell-KITSW**

**In association with**

***Institution’s Innovation Council (IIC) - KITSW***

**&**

***Centre for Innovation, Incubation, Research &***

***Entrepreneurship (C-I<sup>2</sup>RE), KITS Warangal.***

# 1. Event Poster



**KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE: WARANGAL**  
*(Accredited by NAAC with 'A' Grade)*  
*(An Autonomous Institute under Kakatiya University)*





**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

**CENTRE FOR INNOVATION, INCUBATION, RESEARCH AND ENTREPRENEURSHIP (I<sup>2</sup>RE) - KITSW**  
**&**  
**DEPARTMENT OF MECHANICAL ENGINEERING**  
**IN COLLABORATION WITH**  
**ENTREPRENEURSHIP DEVELOPMENT CELL (KITSW) & KITSWAA**  
**ON OCCASION OF " WORLD ENTREPRENEUR'S DAY "**  
*presents a webinar on*  
**" JOURNEY FROM INNOVATION TO ENTREPRENEURSHIP "**  
*by*



**Mr. KIRAN LAKKAPRAGADA**  
**co-founder, KiksAR Technologies**  
**proud alumnus of KITSW from the class of 1995**  
**at 11:00 AM ON 21<sup>ST</sup> AUGUST, 2022**

**Sri. K. Kishor Kumar**  
Convener, EDC, KITSW

**Dr. B. Jagadish Kumar**  
Coordinator, EDC, KITSW

**Dr. S. Sunil Pratap Reddy**  
President, IIC, KITSW

**Dr. K. Raja Narendra Reddy**  
Professor & Head, MED

**Dr. P. Srikanth**  
Head, Centre for I<sup>2</sup>RE

**Dr. K. Ashoka Reddy**  
Principal, KITSW

## 2. Brief Report

The webinar was started at 11.00am on 21/08/2022. The session was started with welcome address by Dr. B. Jagadish Kumar, Coordinator-EDC, KITSW.

Dr. P. Srikanth Head centre for Innovation, Incubation, Research and Entrepreneurship - I2RE, has narrated about the various activities undertaken by IIC, MSME- BI and EDC-KITSW. He urged the students to make I2RE as part of their teaching and learning, think innovatively and implement ideas to come out with innovative projects. Dr. K. Raja Narendra Reddy, Head MED, congratulated EDC-KITSW & the centre for I2RE for conducting such webinar with alumni entrepreneur. He thanked the guest speaker for sparing his time to motivate his junior batches. The invited speaker, Mr. Kiran Lakkapragada is an alumnus of KITSW and a successful entrepreneur. He is the co-founder of KiksAR Technologies, an AR based firm. Total 120 students and faculty attended the session (Annexure-1).

Sri. Kiran Lakkapragada was introduced to the students by Mr. K Siddhartha of 7<sup>th</sup> sem Mechanical Engineering to speak on entrepreneurship, to guide and motivate the students on the right path.

Sri. Kiran Lakkapragada started his session by sharing us his nostalgic experience in his college life on the Freshers Day held in KITSW in 1991. Sri. Kiran has done a wonderful job of inspiring the students, by putting forward his thought processes, motivation, leading him to be a successful entrepreneur and by sharing the curve of ups and downs of his life. Students were educated from the very basic stage of entrepreneurship i.e What is entrepreneurship. All the processes of starting a successful startup, things to keep in mind while starting a startup were shared by him with the students.

His 30 years progression in his career was briefly explained. Students were also explained that innovation is the sum of technology and emotion put together. A very fine distinctive point was put forward by him on the topic of innovation, that is the types of innovations. Three different types of innovation namely Radical Innovation, Incremental Innovation and Disruptive Innovation were vividly explained by the

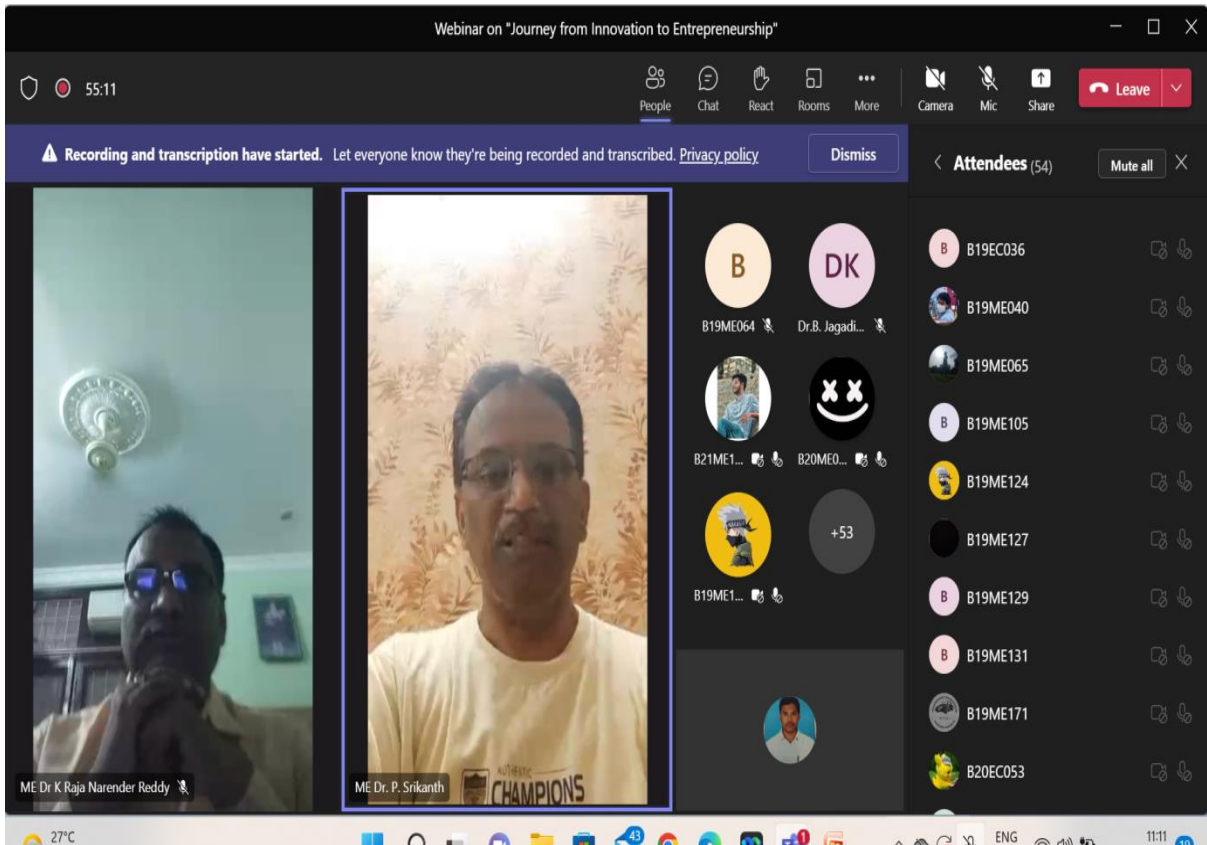
prodigy. The problems faced by him in his early startup were also shared by him. An intriguing difference between an innovator and an entrepreneur was conveyed by him. He motivated the students to pursue their dreams, inculcate the ability to take calculatable risks. He concluded by putting forward his perspective on the appropriate time to start a company.

Following it, the queries session was held for the students to interact with the entrepreneur. The queries were answered to the utmost satisfaction. The queries were well structured and worth asking.

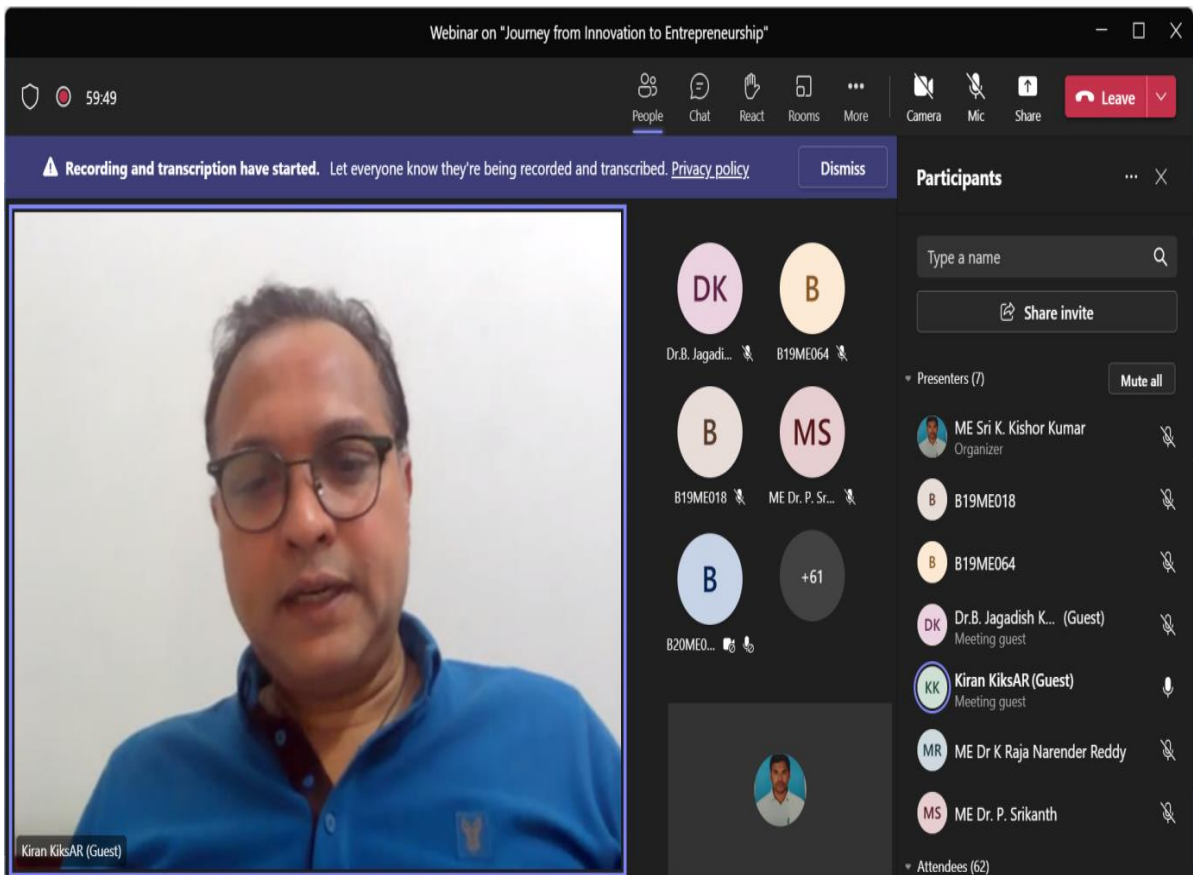
After completion of the session Dr. K. Raja Narendra Reddy, Head, MED gave his presidential remarks.

The session concluded at 12.30 pm with vote of thanks proposed by Sri. K. Kishor Kumar, Assistant Professor of MED by thanking Sri. Kiran Lakkapragada for accepting the invitation and delivering his lecture and our Management and respected Principal sir Dr. K. Ashoka Reddy , Members of KITSWAA, Dr. K. Raja Narendra Reddy, Prof. & Head-MED, Dr. P. Srikanth Head Centre for I2RE, Dr. S. Sunil Prathap Reddy, President, IIC-KITSW. Dr. B. Jagadish Kumar, Coordinator-EDC, KITSW and all the faculty, staff and students for attending the session and making it a success.

### 3. Photo Gallery



Dr. P Srikanth, Head Centre for I2RE, KITSW addressing the session



Mr. Kiran Lakkapragada addressing the session



## 4. Participants

Details of Students attended the Webinar

S.no	Roll Number	S.no	Roll Number	S.no	Roll Number	S.no	Roll Number
1	B19ME008	35	B20ME099	69	B21ME051	103	B20IN025
2	B19ME018	36	B20ME101	70	B21ME054	104	B20CE040
3	B19ME026	37	B20ME106	71	B21ME058	105	B20CE082
4	B19ME027	38	B20ME109	72	B21ME059	106	B20CS063
5	B19ME029	39	B20ME113	73	B21ME128L	107	B20CS144
6	B19ME040	40	B20ME115	74	B21ME129L	108	B20CS160
7	B19ME045	41	B20ME116	75	B21ME130L	109	B20CS173
8	B19ME063	42	B20ME118	76	B21ME132L		
9	B19ME064	43	B20ME119	77	B21ME133L		
10	B19ME065	44	B20ME181L	78	B21ME135L		
11	B19ME073	45	B20ME189L	79	B21ME136L		
12	B19ME078	46	B20ME200L	80	B21ME137L		
13	B19ME094	47	B20ME209L	81	B21ME138L		
14	B19ME105	48	B20ME210L	82	B21ME140L		
15	B19ME124	49	B21CS193L	83	B21ME141L		
16	B19ME127	50	B21EE129L	84	B21ME142L		
17	B19ME129	51	B21EE129L	85	B21ME144L		
18	B19ME131	52	B21ME005	86	B21ME145L		
19	B19ME157	53	B21ME008	87	B21ME148L		
20	B19ME171	54	B21ME011	88	B21ME149L		
21	B20ME007	55	B21ME013	89	B21CE136L		
22	B20ME013	56	B21ME016	90	B21CE150L		
23	B20ME040	57	B21ME017	91	B21CS162		
24	B20ME047	58	B21ME019	92	B21CS172		
25	B20ME059	59	B21ME021	93	B21CS184		
26	B20ME062	60	B21ME023	94	B21AI029		
27	B20ME071	61	B21ME028	95	B20CS176		
28	B20ME073	62	B21ME032	96	B20CS186L		
29	B20ME078	63	B21ME033	97	B20EC053		
30	B20ME080	64	B21ME037	98	B20EC066		
31	B20ME081	65	B21ME038	99	B20EC069		
32	B20ME088	66	B21ME042	100	B20EE003		
33	B20ME091	67	B21ME044	101	B20EE027		
34	B20ME094	68	B21ME050	102	B20EE088		

## Details of Faculty Attended the Webinar

<b>S.No</b>	<b>Name &amp; Designation</b>
1.	Sri. Kiran Lakkapragada, (Co-Founder KiksAR Technologies )
2.	Dr. K. Raja Narendra Reddy, Prof. Head, MED
3.	Dr. P. Srikanth, Head, I2RE, Professor, MED
4.	Dr. K. Eswaraiah, Professor, MED
5.	Dr. S. Sunil Pratap Reddy, President, IIC –KITSW
6.	Dr.B. Jagadish Kumar, Coordinator- EDC, KITSW
7.	ME Sri K. Kishor Kumar, Convenor- EDC, KITSW
8.	Sri N. Srikanth, Assistant Prof. of CED
9.	Dr. O. Anjaneyulu, Associate Prof. of ECI
10.	Dr. G. Ganesh Kumar, Associate Prof. of MED
11.	Dr. A. Deva Raju, Associate Prof. of MED
12.	Dr. P. S. S. Murthy, Assistant Prof. of MED
13.	Dr. G. Srinivasa Rao, Assistant Prof. of MED
14.	ME Sri S. Anil Kumar, Assistant Prof. of MED
15.	ME Sri M. Anil Kumar, Assistant Prof. of MED
16.	ME Sri P. Anil Kumar, Assistant Prof. of MED
17.	ME Sri S. Sripathy, Assistant Prof. of MED
18.	ME Sri V. Rajesh, Assistant Prof. of MED



**Video Recording link**

[https://drive.google.com/file/d/15At2E5p3jOswQAdzhhbKXkHAh\\_Sbqy6D/view?usp=sharing](https://drive.google.com/file/d/15At2E5p3jOswQAdzhhbKXkHAh_Sbqy6D/view?usp=sharing)